

Marissa Baron

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Education

MPH Johns Hopkins Bloomberg School of Public Health
Masters in Public Health, 2022.

Certificate in Health Finance and Management, 2022.

Certificate in Food Systems, the Environment and Public Health, 2021.

Investing in the Network: Assessing the Transition of the Jefferson County Food Policy Council

Anne Palmer (advisor)

MA New York University Graduate School of Arts and Sciences
Bioethics (accelerated BA/MA), 2015.

Intersectional Food Security: Using capabilities to monitor the hunger crisis

Dr. David Frank (advisor) and Dr. S. Matthew Liao

BA New York University, College of Arts and Sciences
Psychology and Environmental Studies (dual degree), American Sign Language (minor), 2014.

PlaNYU: A Greener Agenda for the Next Mayor of New York City

Kizzy Charles-Guzman

Research Interests

I research root cause policy, systems, and environmental change, particularly around local and regional food systems. I leverage components of quantitative and qualitative design and analysis, including applications of network science and systems thinking. I lead and work with cross-functional teams on policy development and evaluation, strategic planning and organizational governance, and effective communications across audiences.

Employment

Manager

August 2023 – Present

Third Sector Capital Partners (remote)

- Lead client projects and project teams in delivering technical assistance to government and/or philanthropic clients, including coaching and mentoring team members in their professional development

- Support identification of new partnership and project development opportunities with a focus on active projects as Project Lead
- Support efforts to strengthen project work and team experiences, including onboarding and training, and coaching and mentorship of team members
- Contribute insight and learnings from project delivery in the development of verbal and written communication including blog posts, op-eds, conference panels, case studies, and practice areas or project-specific messaging in support of organizational spokespeople

Evaluation Consultant

June 2023 – Present

New Jersey Food Democracy Collaborative (via Foodshed Alliance) (remote)

- Provide technical assistance to the Community Food Bank of New Jersey and their partners to build their awareness and understanding of the landscape of socially disadvantaged farmers across New Jersey
- Co-design and implement outreach approach for engaging marginalized farmers across New Jersey
- Develop protocol for community listening sessions and key informant interviews, with a particular focus on engagement and effective methodology for evaluation
- Create content for a farmer survey, including equitable approaches for distribution, proper coding and recording of responses, data entry and cleaning, and mixed methods analysis with associated visualizations

Senior Program Manager

September 2022 – August 2023

Visible Network Labs (remote)

- Led the management of approximately 6-8 PARTNER CPRM client projects at one time, ranging in duration from 6 months to 5 years, with staff teams of 2-3 individuals assigned to each client (clients include: Bill & Melinda Gates Foundation, Robert Wood Johnson Foundation, United States Department of Veteran Affairs, state and local governments, and community-based organizations)
- Provided expert qualitative and quantitative data analysis, data visualization, and client communications
- Contributed to the continuous improvement of network science products and services by working closely with software developers, UX designers and researchers, and research and evaluation specialists

Evaluation Consultant

June 2022 – June 2023

ChangeMatters (remote)

- Co-designed qualitative and quantitative tools utilized in Anne Arundel County, Maryland's community food assessment
- Developed protocol for community listening sessions and key informant interviews, with a particular focus on engagement and effective methodology for evaluation
- Created content for a community survey, including equitable approaches for distribution, proper coding and recording of responses, data entry and cleaning, and mixed methods analysis with associated visualizations

Senior Research Analyst

March 2021 – August 2022

Johns Hopkins Berman Institute of Bioethics (remote)

- Assessed, compiled, and provided quality assurance of cross-nationally and regionally comparable data for global food system indicators
- Led systematic literature review on effective implementation of national policy commitments

Systems and Policy Consultant

October 2021 – April 2022

Aging Dynamics, LLC (remote)

- Led Jefferson County Food Policy Council's 6-month strategic planning process including organizational structure, governance model, and hiring of executive staff
- Acquired \$750,000 in funding and development of a 24-month organizational implementation plan

Strategic Initiatives Administrator

July 2018 – October 2021

Jefferson County Public Health (Lakewood, Colorado)

- Created and managed a \$1.8 million multi-year grant opportunity to address gaps in equitable food access and rebuilding a more resilient local food system
- Guided over 250 organizational and resident Jefferson County Food Policy Council members in developing and communicating policies and regulatory practices to reduce food insecurity and barriers to equitable food access
- Administered a team of five across four grants, all in collaboration with other organizations, including program development, implementation, monitoring, and evaluation

COVID-19 Lead Community Resource Coordinator

March 2020 – October 2020

Jefferson County Public Health (Lakewood, Colorado)

- Developed and operationalized all components of a \$1.6 million emergency food access program that was distributed within three months
- Built a resource and referral network for community needs with an emphasis on marginalized populations

Interim Executive Director; Program Director

February 2016 – June 2018

East End Food Institute (Southampton, New York)

- Directed organizational administration and management of 10 staff members, finances, and communications
- Liaised between stakeholders on policy, including four land use and zoning ordinances
- Developed and coordinated all programs, including Farm to Pantry program (aggregation of produce between farms to food pantries) and CRAFT (Collaborative Regional Alliance for Farmer Training) program (curriculum for beginning and young farmers)

Farm to School Coordinator

March 2017 – June 2018

Southampton Union Free School District (Southampton, New York)

- Conducted inaugural farm-to-school program, including local procurement practices and new curriculum
- Shared recommendations with New York State's "No Student Goes Hungry" platform, increasing state school meal reimbursement for locally produced and

procured meals

Program Coordinator

June 2014 – February 2016

Social Science Research Council (Brooklyn, New York)

- Co-designed and moderated an online WordPress-based workspace for collaborative editing of social science research proposals
- Performed data analysis of Dissertation Proposal Development Fellowship applications using Dedoose software and data visualization using Tableau for funder reports to the Mellon Foundation
- Coordinated conferences for doctorate students in the humanities and social sciences to work in interdisciplinary groups and improve their dissertation proposals

Publications

Fanzo, J., Haddad, L., Schneider, K. R., Béné, C., Covic, N. M., Guarin, A., Herforth, A. W., Herrero, M., Sumaila, U. R., Aburto, N. J., Amuyunzu-Nyamongo, M., Barquera, S., Battersby, J., Beal, T., Bizzotto Molina, P., Brusset, E., Cafiero, C., Campeau, C., Caron, P., ... Rosero Moncayo, J. (2021). Viewpoint: Rigorous monitoring is necessary to guide food system transformation in the countdown to the 2030 global goals. *Food Policy*, *104*, 102163.

Silverberg, M., LaRocca, D., & Goto, A. (2021). Recovery, Rebuilding, and Resilience: Centering Community to Create a Food Secure Jefferson County. *Jefferson County Public Health*. (white paper)

Silverberg, M., Cohen, R., Beck, A., Hanschu, C., Goto, A., Cozens, W., & LaRocca, D. (2021). Jefferson County Food Systems Network Report: A Vision for Jefferson County's Future. *Community First Foundation*. (white paper)

Teaching

Guest Lecturer with Professor Josh Olsen. Using Geospatial Analysis for Agricultural Community Mapping (Fall 2019). Warren Tech.

Instructor. *Funding Food: Finding Money to Support Your Vision* (Spring 2018). Suffolk County Community College.

Collaborations and Projects

Policy workgroup participant. New Jersey Food Democracy Collaborative. 2022-present.

Researcher. [Food Systems Countdown Initiative](#). Johns Hopkins University Global Food Ethics and Policy Program, GAIN, and FAO. 2021-2022.

Facilitator and coordinator. Jefferson County Food Policy Council. 2018-2022.

Contributor. [From Partnerships to Policy: Promising Practices for New Food Policy Councils.](#)
Johns Hopkins Center for a Livable Future Food Policy Networks. 2022

Equitable funding workgroup participant. Jefferson County Health Alliance. 2021-2022.

Lead. [Moving from Emergency Response to Recovery in Jefferson County A Grant Opportunity to Reimagine a Jeffco Food System that Meets the Needs of All](#) - \$1.7 million Grant Opportunity. 2021.

Facilitator. Jefferson County Integrated Food Task Force. 2020-2021.

Co-facilitator. Healthy Kids Golden Coalition. Golden, Colorado. 2020-2022.

Collaborator on [community food assessment](#) for Golden, Colorado. Hunger Free Golden. 2018-2019.

Collaborator on agricultural land assessment for Arvada, Colorado. City of Arvada. 2018-2019.

Contributor: [Jefferson County Community Health Improvement Plan 2018-2021.](#) Jefferson County Public Health, Jefferson County, Colorado. 2018.

Agriculture workgroup lead. Suffolk County Food Policy Council. Long Island, New York. 2016-2018.

Co-founder. Arts in the Community. New York University. 2010-2014.

Researcher. Superstorm Sandy Research Lab. Institute for Public Knowledge. New York University, New York, New York. 2013.

Researcher. Project Pearls. Teacher's College, Columbia University. New York, New York. 2012.

Conferences and Presentations

“Community-Centered Civic Engagement for Food Systems Change.” Association for the Study of Food and Society (ASFS) and the Agriculture, Food & Human Values Society (AFHVS) Knowing Food Conference. June 2023.

“Tracking Effective Commitments for Shared Governance in Food System Transformation.” Global Food Governance Conference. December 2021.

“Centering Equity in Food Policy Councils.” Featured speaker. Power of Food Forum. Johns Hopkins Center for a Livable Future Food Policy Networks. September 2021.

[“Food System Network Leadership: Lessons From the Pandemic.”](#) Featured speaker. Visible Network Labs. July 2021.

“The Healthy Beverage Partnership – An Innovative, Regional, Policy-Based Approach to Creating Healthy Environments for Kids in Metro Denver.” NAACHO. August 2020.

“COVID-19 & Health Equity: A Discussion on Community Impact & Systemic Inequities.” Featured speaker. Colorado School of Public Health, Center for Public Health Practice. April 2020.

“Introduction to Farm Bill.” Featured speaker. Voices for Healthy Kids Workshop. January 2020.

“Jefferson County Public Health and Local Farms: A Partnership for Food Equity.” LiveWell Colorado Healthy Eating Active Living (HEAL) Conference. December 2019.

“Serving Colorado’s Kids’ Better - Assessment of Colorado’s Children’s Meals in Restaurants and Policy Strategies.” Public Health in the Rockies. August 2019.

“Brunch and Learn: A Conversation About Food Access.” Panel facilitator. GoFarm Annual Fundraiser. February 2019.

“Breakfast with the Pros.” Featured speaker. Colorado Department of Agriculture. October 2018.

“Seed Saving and Ethics Town Hall.” Featured speaker. Long Island Regional Seed Consortium at the NYU Nutrition and Food Studies Department. November 2018.

“Farm to School Panel.” Featured speaker. New York School Nutrition Association. February 2018.

Online Contributions

Blog Post [“What Can the AIDS Crisis Teach Us About Community Inclusion in Networks?”](#)
Visible Network Labs. November 2022.

Blog Post [“Timing Your Network Evaluation: How Often Should You Survey Your Partners?”](#)
Visible Network Labs. November 2022.

Blog Post [“A Call for Social Resiliency 10 Years After Hurricane Sandy”](#) *Visible Network Labs.*
November 2022.

Podcast [“Bloomberg Fellows Spotlight”](#) *The American Health Podcast.* May 2021.

Radio Interview "[Food for Everyone Campaign](#)" KOA News. May 2020.

Blog Post "[The Ins and Outs of Community Supported Agriculture \(CSA\)](#)" Jefferson County Public Health. February 2020.

Geographic Data Story Map "[Agricultural Land Suitability in Jefferson County](#)" Five Points Geoplanning LLC. 2019-2020.

Additional GIS mapping projects available upon request.

Service

Facilitation team member. New Jersey Food Democracy Collaborative. 2023-present.

Steering Committee member. Food Systems for Health, Bloomberg American Health Initiative 2022–present.

Policy committee member. New Jersey Food Democracy Collaborative. 2022-present.

Participant. Mile High Farmers coalition. Denver, Colorado. 2018-2022.

Grant reviewer. USDA Local Food Promotion Program. 2022.

Grant reviewer. Colorado Food and Farmer Statewide Fund. 2020-2021.

Advisory Board Member. BGoldN. 2020-2021.

Westminster Transit Advisory. City of Westminster, Colorado. 2019-2021.

Facilitator. Hunger Free Golden Community Conversation. February 2019.

Contributor. *Food, Funding, and Fairness: An Evaluation of the Colorado Food Pantry Assistance Grant*. Hunger Free Colorado. 2019.

Participant. Good Food Purchasing Program coalition. City of Denver. 2019-2021.

Committee member. Healthy Eating and Active Living Committee (HEALTHy Wheat Ridge). City of Wheat Ridge, Colorado. 2018-2020.

Advisory Board Member. Long Island Regional Seed Consortium. 2018-2020.

Participant. Suffolk County Food Policy Council, Long Island, New York. 2016-2018.

Awards

Delta Omega Public Health Honorary Society, Alpha Chapter Inductee. Johns Hopkins Bloomberg School of Public Health. 2022.

Student Leaders in Public Health. Rocky Mountain Public Health Training Center. 2020-2021.

Applied Experience Award. Bloomberg American Health Initiative, Johns Hopkins Bloomberg School of Public Health. 2020-2021.

Jefferson County Community Vitality Award. Jefferson County Commissioners. 2020.

Employee of the Month. Jefferson County Public Health. 2020.

Bloomberg American Health Initiative Fellow, Food Systems for Health (formerly Obesity and the Food System). Johns Hopkins Bloomberg School for Public Health. 2020.

Funding

Bloomberg American Health Initiative Fellowship. Johns Hopkins Bloomberg School of Public Health. 2020-2022.

Graduate School of Arts and Sciences BA/MA Tuition Scholarship. New York University. 2014-2015.

Wasserman Center Internship Grant. New York University. 2014.

College of Arts and Sciences Scholarship. New York University. 2012-2014.

Wasserman Center Internship Grant. New York University. 2013.

Julius Silver Scholarship. New York University. 2012-2013.

College of Arts and Sciences Study Abroad Scholarship. New York University. 2012.

Steinhardt Scholarship. New York University. 2010-2011.

Steinhardt Leadership Award Scholarship. New York University. 2010-2011.

Professional memberships

Delta Omega Public Health Honor Society (Alpha Chapter)
American Public Health Association

National Young Farmers Coalition
National School Nutrition Association

Technical skills

Continuing Education: AgriCluster Resilience and Expansion (ACRE) Program (North American Food Systems Network); Foundations of Data Equity Certificate (We All Count); Plant Based Nutrition Certificate (Cornell University); Developing Effective Teams (Sophia Pathways); Essentials of Managing Conflict (Sophia Pathways); IS 100 + 700 (FEMA); EPR Point of Dispensing Training (FEMA); Mental Health First Aid; Psychological First Aid

Software: Network Analysis (Partner, Vensim, Kumu); R; Microsoft Suite (Word, Excel, Access, Powerpoint); Adobe Suite (Illustrator, InDesign, Photoshop); Qualitative analysis software (Quirkos, Dedoose, ATLAS.ti, NVivo); Tableau; Canva; ArcGIS; Reference Management (Zotero, Paperpile, Mendeley); GitHub; Wordpress

Management: Grant proposal writing; project and program design and management; substantial knowledge of donor landscape and priorities; communication and leadership across collaborative teams and community-centered projects; organization; problem-solving; work collaboratively and independently; public speaking; policy development and political advocacy and engagement

Other

Organic farmworker. Long Island, New York. 2016-2018.

Ranch hand. Canberra, Australia. 2013.