



Scope of Work - Get Schools Cooking Impact Evaluation

Chef Ann Foundation

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Contact:

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Overview

We are seeking an experienced program evaluation consultant to lead data analysis and reporting for the fifth cohort of Get Schools Cooking. In addition, this consultant will lead data collection, analysis, and reporting for an impact evaluation of all participating districts in Get Schools Cooking to date (Cohorts 1 - 5).

[Get Schools Cooking](#) (GSC) helps school districts transition from a heat-and-serve to a scratch-cooking operational model so they can serve students fresher, healthier, and more appetizing meals. GSC is one of our longest-running and most hands-on initiatives at the Chef Ann Foundation. GSC is a comprehensive three-year program that strategically guides districts to a more sustainable program model that elevates scratch cooking by providing in-depth training and customized support within CAF's five key areas of school food systems change. Key [program elements](#) include a two-day kickoff workshop, [School Food Institute](#) courses, a comprehensive assessment report, and virtual and onsite technical assistance.

The Chef Ann Foundation gets schools cooking. We help schools replace ultraprocessed foods with fresh, healthy, and delicious scratch-cooked meals that nourish kids and protect the planet. Since 2009, our programs have reached more than 19,000 schools in all 50 states, bringing better meals to 5.9 million kids.

Project Scope

Primary Objectives

- Program Evaluation: Lead implementation of the Get Schools Cooking evaluation plan

- Survey Development: Design a longitudinal survey that measures the sustained impact of GSC after the program concludes
- Data Collection: Support data collection, including surveys, semi-structured interviews, and menu assessments, in coordination with the Chef Ann Foundation Research & Evaluation team
- Data Analysis: Conduct quantitative and qualitative analysis in support of evaluation goals
- Evaluation Report: Develop a comprehensive evaluation report for Get Schools Cooking Cohort 5 delivered by Dec. 2026
- Dissemination: Identify outlets for dissemination of evaluation findings, including peer-reviewed manuscripts and professional conferences

Secondary Objectives

- Collaborate on the overall evaluation strategy for Get Schools Cooking
- Integrate data collection approach with evaluation partners, the Center for Good Food Purchasing
- Streamline data management systems across platforms

Timeline

- RFP released: June 1, 2026
- Proposals due: June 26, 2026
- Contract awarded: July 31, 2026
- Project Period August 1, 2026 - December 31, 2026

Budget

Not to exceed: \$42,800

Staff Resources

This project will be overseen by Reece Lyerly, Senior Director, Research & Evaluation, with assistance from Jessica Lawrence, Senior Director, District Support Programs.

Terms & Conditions

1. Proposals should be delivered to reece.lyerly@chefannfoundation.org by 5 pm MST, June 26, 2026.
2. The contractor will be expected to meet at least monthly with the Research & Evaluation team and provide regular updates on project status.
3. Chef Ann Foundation will own all content rights associated with this project.
4. All proposals must use the proposal format outlined in this solicitation.

Proposal Format

Please provide the following materials in your proposal.

1. Curriculum Vitae

- a. Include relevant publications and certifications

2. Cover Letter

- a. Describe at least two principles that guide your approach to program evaluation.
- b. Provide at least one conceptual framework that could inform your evaluation of Get Schools Cooking.
- c. Detail at least one previous evaluation experience, ideally for a food or nutrition program, that demonstrates your capacity to meet the project deliverables.

3. References

- a. Contact information for 3 references who can speak to your experience, capabilities, and qualifications as relevant to this project

4. Attachments

- a. One previous evaluation report or scientific publication that reflects your skills and experience related to this position

Contact

Please contact Reece Lyerly at reece.lyerly@chefannfoundation.org with any questions.