



## **Request for Proposal (RFP): Land Policy Consultant Services**

**Project Title:** [2024 Tenure, Ownership and Transition of Agricultural Land](#) Survey Analysis

RFP Opens: April 22th, 2026

RFP Closes: May 6th, 2026

**Purpose:** Young Farmers seeks a qualified land policy consultant to analyze current results of the [2024 Tenure, Ownership and Transition of Agricultural Land](#) Survey to inform policy and communications for the land campaigns and develop actionable recommendations for our policy advocacy.

### **Background:**

The National Young Farmers Coalition is a grassroots network of young and beginning farmers advocating for equity in the food system and supporting the next generation of working farmers. We are a 501(c)(3) nonprofit organization working to shift power and change policy to equitably resource a new generation of farmers. Our staff is fully remote, and our work is rooted in collaboration, community, and justice.

Young Farmers is committed to working with partners who share our values of equity and collective liberation. We particularly welcome proposals from consultants and organizations that center equity, justice, and accessibility in their work. We especially encourage proposals from individuals and organizations who identify as Black, Indigenous, or People of Color (BIPOC); women; LGBTQ+ individuals; people with disabilities; and those from rural, immigrant, or farming communities.

Since our landmark "[Land Policy Report](#)" and confirmed by the [The Young Farmers National Survey Report](#), access to land is the number one challenge facing the new generation of farmers in the United States. We have consistently asked for increased transparency and data collection on farmland concentration, consolidation, and corporate foreign ownership, as well as specific barriers for historically underserved farmers and ranchers. The Tenure, Ownership, and Transition of Agricultural Land (TOTAL) survey is one of the few vehicles available to improve understanding of the barriers and trends in land transfers and land access for young farmers.

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NATIONAL YOUNG FARMERS COALITION

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## Scope of Work (Terms of Reference)

The consultant will be expected to:

- Conduct analysis of the survey results related to young, beginning, and underserved producers land tenure and land access impact like tenant characteristics, ag land rented to others, acquisition and transition of land.
- Extract key learnings about land ownership and transition for the next generation of farmers in key House Agriculture Committee districts, Senate Agriculture Committee states, and priority Young Farmers geographies
- Identify and describe at least 10 trends from the survey that can affect young farmers' access to land and trends on farmland concentration, consolidation, and corporate foreign ownership.
- Draft actionable recommendations based on data analysis of trends that focus on young farmers' priorities and suggests future policy development research areas.
- TBD: Deliver a final blog post, talking points, and staff presentation that summarizes the implications of the finding of this survey for young farmers.

## Deliverables & Timeline

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Milestone 1: Written memo with data analysis findings and summary of trends that focus on young farmers' priorities and suggests future policy development research areas (May 20th)

Milestone 2: Written memo with summary of findings on key Congressional Districts and priority Young Farmer regions (May 30th)

Milestone 3: Blog Post, Talking Points, Staff Presentation (June 10th)

**Budget Range:** \$100-150/hour, up to 10 hours of work

## Consultant Qualifications

- Minimum 5 years of experience in public policy, land use policy, data science, or related fields.
- Knowledge of U.S. history of land dispossession and the displacement of people of color from their land.
- Demonstrated expertise in land policy and beginning farmers issues.
- Experience working with USDA Census and/or TOTAL datasets.
- Proven ability to translate data into actionable policy recommendations.

## **Proposal Submission Requirements**

Proposals should the following components:

- Resume
- Narrative of suggestive work plan or methodology
- 3 Previous Memos, or Research, or White Papers
- 2 Client References

## **Evaluation Criteria**

Proposals will be evaluated based on:

- Relevance of experience and qualifications
- Understanding of project goals and context
- Quality and clarity of proposal
- Cost-effectiveness and planned utilization of time
- Commitment to equity, inclusion, and accessibility

## **Terms and Conditions**

- Young Farmers reserves the right to reject any or all proposals.
- Submission does not guarantee a contract award.
- The selected contractor will perform services as an independent contractor, not as an employee.
- All deliverables produced under this contract will be the property of the National Young Farmers Coalition unless otherwise negotiated.

***Please submit proposals by May 6th, 2026 to [vanessa@youngfarmers.org](mailto:vanessa@youngfarmers.org) with the title: TOTAL Research Proposal.***